What Type Of Customer Are You?

Reflect on how you interact with the suppliers or services you use and complete the quiz below to discover what type of customer you are:

| Do you use professional and courteous language (thank you, please, excuse me etc.)? | Yes | No |
|--|-----|----|
| Do you clearly outline your expectations and needs including stating your timelines? | Yes | No |
| Do you always haggle for the best price? | Yes | No |
| Do you understand the needs of your suppliers and what they require from you? | Yes | No |
| Do you provide feedback when something goes really well? | Yes | No |
| Are you conscious of catching your suppliers doing something right? | Yes | No |
| Do you actively recommend and refer friends/contacts to suppliers and services you have been happy with? | Yes | No |
| Are you happy to provide positive testimonials? | Yes | No |
| Do you moan about poor service but do nothing about it? | Yes | No |
| Are you impatient and quickly get frustrated when things don't go smoothly or supplier's systems/processes let you down? | Yes | No |
| Have you ever taken out this frustration on random customer service representatives? | Yes | No |

